

28th International
Conference and Exhibition

Suntec Singapore, International
Convention & Exhibition Centre

8-10 November 2010



Exhibition prospectus



INTERNATIONAL NO-DIG
2010
Singapore

Supported by



Organised by



International Society for
Trenchless Technology

Exhibiting

INTERNATIONAL NO-DIG 2010 Singapore

INTERNATIONAL NO-DIG 2010 is the 28th annual international conference and exhibition of the International Society for Trenchless Technology (ISTT).

The event will showcase machinery, products and methods which are available to aid the installation and refurbishment of underground utilities and pipelines without disruption to the surface.

Singapore is the venue of the 2010 event - a regional centre of excellence for trenchless technology, established through the major microtunnelling projects undertaken by its national water agency, Public Utilities Board (PUB), since the 1980s.

The ongoing sewer rehabilitation programme continues today, as PUB maintains some 3,400 km of public sewers and the current phase (2009 - 2014) will complete the refurbishment of more than 1,000 km of this network.

Singapore is a significant location to showcase the very best in trenchless technology and as a lively international hub, it is also ideally placed to attract engineers from nearby countries where there is considerable interest and growth in infrastructure developments - including Australasia, China, Hong Kong, Japan, Korea, Malaysia and Thailand.

The International Society for Trenchless Technology (ISTT) looks forward to welcoming exhibitors and delegates to join this important forum where the industry can look forward to a lively exchange of information with municipal utility engineers and managers in the region.

The No-Dig International Exhibition is a well established annual forum for the international community to meet and review the very latest products and services available for the installation and refurbishment of underground utilities.

The 2010 show in Singapore offers suppliers a brand new opportunity to market products at this highly focussed event which is targeted to attract visitors from the Asia Pacific region and elsewhere in the world.

WHY EXHIBIT?

- ▶ International No-Dig Exhibition is the major annual international gathering for trenchless technologists to meet and discuss the latest industry developments.
- ▶ Reach your target market at the first International No-Dig Exhibition to be showcased in Singapore in the current millennium.
- ▶ Reach new markets at this major event targeting audiences to be drawn from Singapore as well as nearby countries in the Asean region.
- ▶ Organised on behalf of ISTT by Westrade Group Ltd - the world's longest established specialists in trenchless technology events since the first ever No-Dig event held in the UK in 1985.

SPONSORSHIP

A number of sponsorship opportunities are available to exhibitors. Contact the sales team for more information.

MARKETING

A comprehensive promotion campaign will include the following:

Direct Marketing

- ▶ To the ISTT membership network, reaching some 4,000 individuals in some 22 countries
- ▶ To the organisers' database targeting trenchless technology professionals throughout the world.
- ▶ Through relevant supporting professional organisations in the Asean region
- ▶ Regular electronic newsletters

Advertising:

- ▶ ISTT's official magazine *Trenchless International* is published quarterly and will carry regular advertising
- ▶ In a number of specialist international trade publications
- ▶ Local trade and national publications

Exhibitor Support:

- ▶ Exhibitors will be provided with promotional material, including complimentary exhibition visitor tickets for inclusion in their own mailings.





COST OF EXHIBITING

Shell Scheme

Early Bird Rate - book before
30 November 2009 @ US\$ 375 per sq.m.
After 1 December 2009 @ US\$ 420 per sq.m.

Shell scheme package cost (per 12 sq.m.) includes

- ▶ White walls
- ▶ Carpet
- ▶ Name panel
- ▶ Furniture - 1 x counter, 4 x chairs
- ▶ Electrics - 3 x spotlights, 1 x 13amp/230v power point

Space Only/Raw Space (min 24 sq.m.)

Early Bird Rate - book before 30 November 2009 @
US\$ 355 per sq.m.
After 1 December 2009 @ US\$ 395 per sq.m.

Included in all participation costs:

- ▶ Stand cleaning
- ▶ Supplies of promotional material
- ▶ Exhibitor service manual
- ▶ Entry in show guide
- ▶ General security

Not included:

- ▶ Insurance of exhibits
- ▶ Shipping and transportation of goods to venue
- ▶ Mechanical/heavy lifting

Payment Terms:

- ▶ Exhibitors are required to pay 25% of the full space costs within 14 days of receiving the organisers space contract.
- ▶ **2nd instalment:** The second 25% of space costs are payable by 1 February 2010.
- ▶ **Final instalment:** The final 50% of space costs are payable by 1 August 2010.

WHO WILL VISIT?

A visit to International No-Dig 2010 is a must for all engineers, consultants and contractors involved in any aspect of the installation or refurbishment of underground utilities.

**BOOK BEFORE
30 NOVEMBER
2009 TO OBTAIN
OUR EARLY BIRD
RATE!**

The ISTT's annual event draws an audience from all over the world. The major target areas for International No-Dig 2010 will include Singapore, Australasia, China, Hong Kong, Japan, Korea, Malaysia, India, Thailand, as well as other nearby countries in the region.

The organisers, in conjunction with key supporting organisations are committed to ensuring that all relevant sectors are invited, including:

- ▶ Utility personnel - water, sewerage, telecoms, electricity, oil and gas
- ▶ Contractors
- ▶ Government offices
- ▶ Civil engineering consultants
- ▶ Research organisations

Conference

The International Society for Trenchless Technology (ISTT) will present a top quality international conference featuring a programme of papers designed to focus on the latest innovations and techniques. In addition, case study presentations with a regional focus will be included.

CALL FOR PAPERS

Deadline 31 December 2009

Prospective authors are invited to submit abstracts for consideration in the conference programme.

The following is a list of headline topics likely to be included in the programme.

- ▶ New installation methods (including large diameter tunnelling)
- ▶ Rehabilitation and repair methods
- ▶ Asset management
- ▶ Infrastructure investment
- ▶ Environmental issues
- ▶ New innovations
- ▶ Case histories
- ▶ Trenchless Research and Development

To submit papers for inclusion in the paper, visit the show website www.nodigsingapore.com

Venue

International No-Dig 2010 will be held at the prestigious Suntec Singapore International Convention & Exhibition Centre.

Situated next to the Central Business District, Suntec Singapore is at the heart of a self-contained, totally integrated events infrastructure, and only 20 minutes from Changi International Airport, where most major Asian capital cities are within a six-hour radius flying time.

Suntec Singapore is conveniently accessible by MRT and buses.



ORGANISERS

International No-Dig 2010 Conference and Exhibition is organised by the International Society for Trenchless Technology (ISTT).



International Society for Trenchless Technology

The appointed organisers are Westrade Group Ltd, who have been organising No-Dig and Trenchless events in the UK, Middle and Far East since the first No-Dig Event held in London in 1985.



Westrade Group Ltd

ABOUT ISTT

The International Society for Trenchless Technology (ISTT) was established in 1986 with the objectives of advancing the science and practice of Trenchless Technology for the public benefit and to promote education, training, study and research in that science and practice.

Visit the ISTT website for more information on the Society's activities and on how to become a member www.istt.com

On Display

Among the products and services on display will be:

Asset Management	Mud Recycling Equipment
Bore Hole Logging	Mud Supplies
Cable Avoidance Tools	Pipes
CCTV	Pipe Bursting Equipment
CIPP Materials	Pipe Clamps
Cleaning Methods and Materials	Pipe Cleaning Equipment
Coatings	Pipe Coatings
Coil Trailers	Pipe Cutters
Compaction Equipment	Pipe Fusion Equipment
Consulting Services	Pipe Inspection
Cutters	Pipe Jacking Equipment
Detection Equipment	Pipe Joint Repair
Digital Mapping	Pipe Location Equipment
Directional Drilling Accessories	Pipeline Renovation Equipment
Directional Drilling Fluids	Pipe Stoppers
Directional Drilling Rigs	Pipe Testing Equipment
Drain Cleaning Equipment	Plant Hire
Drain Rodding	Publications
Drainage Systems	Pumps
Drill Pipe	Pushing Machines
Drill Rods	Protective Clothing
Excavators	Rock Drilling Equipment
Flow Monitoring	Rod Pushing Equipment
Gas Monitoring	Root Control Equipment
Geotechnical Services	Safety Equipment
Ground Penetrating Radar	Sealants
Grouting	Sewer Cleaning Equipment
Hand Tools	Sewer Renovation Products
HDD - Accessories	Site Investigation and Survey
HDD - Rigs	Sliplining Equipment
High Pressure Cleaners/Jetting	Software Supplier
Hoists	Surveying Equipment
Hot Tapping	Swagelining Equipment
Inspection Systems	Towing Heads
Jet Cutting Equipment	Tracking/Navigation Equipment
Joint Repair Equipment	Trade Association
Lateral Rehabilitation	Training Supplier
Leak Detection	Thrust Boring Equipment
Linings	Trenching Machines
Location Equipment	Tunnel Boring Machines
Mains Insertion Equipment	Tunnelling Products
Manhole Rehabilitation	Vacuum Excavation
Microtunnelling Equipment	Valves
Moling Equipment	Winches
Mud Pumps	...and much more!

Enquiries

Sales Office

Exhibition space
sales & sponsorship

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Held in



For more information please visit www.nodigsingapore.com